

## DID YOU KNOW?

Opening Doors is the nonprofit organization that runs Maria House and Teresa Shelter. Since opening in 2000, nearly 1,800 women and children have learned life skills that have enabled them to take care of themselves and achieve their full potential. Your sponsorship dollars will be used to enhance programming and secure the future of Opening Doors. By helping our women become productive citizens, we are able to strengthen our community.

**You can help open a door...and empower a life for homeless women and children in your community by becoming a sponsor. Please take a moment and complete the enclosed sponsorship form today!**

*"My experience at the Maria House gave me the courage to take control of my life for myself and two children still at home. Balancing two jobs is challenging but it gives me great pride every day and I thank the wonderful staff at Opening Doors for helping me to achieve my dreams." Cathy Kelley*

## QUESTIONS? CONTACT US!

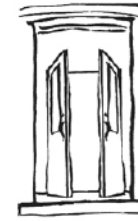
Opening Doors 1561 Jackson Street  
Dubuque, Iowa 52001

Phone: 563-582-7480 Fax: 563-582-7467

Email: [alorenz@openingdoorsdbq.org](mailto:alorenz@openingdoorsdbq.org)

Register online at: [www.openingdoorsdbq.org](http://www.openingdoorsdbq.org)

Opening Doors  
1561 Jackson Street  
Dubuque, Iowa 52001



OPENING DOORS

Maria House • Teresa Shelter

*Empowering Lives*



## OPENING DOORS DASH 5K RUN & WALK

*Sponsorship  
Opportunities*

# SPONSORSHIP FORM

**YES**, we will sponsor Opening Doors' Dash 5K Run & Walk on Saturday, April 14, 2012 in the following way:

- Platinum (\$2,500)
- Gold (\$1,000)
- Silver (\$500)
- Bronze (\$250)
- Individual pre-registration \$25 (\$35 after 4/1/12). *Fill out separate registration form for each participant.*

Our company is forming a team. Our team name will be: \_\_\_\_\_

Cash Donation \$ \_\_\_\_\_

In-kind donation: (gift cards of any kind welcome!) \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

## Mail form and payment to:

Opening Doors  
1561 Jackson Street  
Dubuque, Iowa 52001

**You can also register online at  
[www.openingdoorsdbq.org](http://www.openingdoorsdbq.org).**

*Event proceeds help the women and children at Maria House and Teresa Shelter. Thank you for your support!*

## 7TH ANNUAL OPENING DOORS DASH

**Event Type:** Family oriented event, 5K Run & Walk, 1/2 mile outside Kids Fun Run, along with children's activities

**Date:** Saturday, April 14, 2012

**Location:** Clarke University

**Registration:** 8 to 9 AM

**1/2 Mile Kids Fun Run:** 8:30 AM

**5K Run/Walk:** 9 AM

**Awards Ceremony:** 10 AM (Kehl Center)

*Food and refreshments provided, along with a variety of vendor booths.*

**All sponsors are welcome to have a banner and a table at the event with sponsor-provided giveaways, promotional materials, and/or items to sell.**

## Finish Line Sponsor—\$2,500

- Featured corporate logo on front of event t-shirt
- VIP introduction at start of event
- A representative from your company invited to speak at awards ceremony at 10 AM
- Name included in radio ads
- Logo on event registration form and poster (*if notification of sponsorship is received by 2/15/12*)
- Recognition on front page of newsletter and featured on home page of web site.
- Team name printed on t-shirts (*if received by 4/1*)
- Corporate team photo will appear in next year's "Opening Doors Dash" sponsorship brochure.
- Logo and/or team photo will be included in our PowerPoint presentation at "An Attitude of Gratitude" for over 400 guests to see on November 17.
- One 10-person team (\$250 value)

## Trailblazer Sponsor—\$1,000

- Corporate logo on back of event t-shirt (largest logo on back)
- Team name printed on t-shirts (*if received by 4/1*)
- Recognition in newsletter and on web site
- Mention at awards ceremony
- One five-person team (\$125 value)

## Pacesetter Sponsor—\$500

- Corporate logo on back of event t-shirt
- Recognition in newsletter and on web site
- Mention at awards ceremony
- Two complimentary individual registrations (valued at \$50)

## Cheerleader Sponsor—\$250

- Corporate name listed on back of event t-shirt
- Recognition in newsletter and on web site
- Mention at awards ceremony



The 7th annual Opening Doors' Dash 5K Run & Walk event is the first of two annual signature fundraising events that benefit the women and children at Maria House and Teresa Shelter. "Opening Doors Dash" and "An Attitude of Gratitude," our fall dinner/silent auction event scheduled for November 17, provide nearly 15% of the \$600,000 that must be raised each year to support our two shelters. The success of these two events depends on sponsorships from local businesses.