

Opening Doors

Maria House and Teresa Shelter

“A Bed of Hope” Instructions

Step 1: Review Packet Materials

It should include:

- A letter of explanation of how you can help
- A 8.5”x14” poster for display
- 10 “A Bed of Hope” bookmarks (more available upon request)
- Project tracking sheet

Step 2: Contact Opening Doors with questions, concerns, or to schedule a speaker.

- Please contact Ann Lorenz, Development and Marketing Director via phone (563) 582-7480 or by email alorenz@openingdoorsdbq.org

Step 3: Display Bednight Marketing Materials

- Hang large poster in highly visible area
- Place bookmarks and envelopes nearby for participants to take

Step 4: Spread the word!

- Begin promoting fundraisers within your family, school, work place, civic organization, church or congregation
- Schedule a tour of Maria House or Teresa Shelter
- Arrange for an Opening Doors speaker to come to your group, school, business, church service, or congregation

Step 5: Collect responses

- If you'd like, you can track the number of beds sold on the Tracking Log provided with this packet.
- For your convenience, donations can be made online on our web site at www.openingdoorsdbq.org. Simply click on the “Donate Now” button.
- You can also forward contributions to Opening Doors upon completion of your fundraiser to:

Opening Doors
c/o “A Bed of Hope”
1561 Jackson Street
Dubuque, IA 52001

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